
ROBOTECH

HARMONY GOLD'S ROBOTECH LICENSE HAS BEEN EXTENDED

DEN OF GEEK!

Harmony Gold's deal with Tatsunoko to continue making Robotech and more will continue for years to come.

Den of Geek's Shamus Kelly interviews Harmony Gold's Tommy Yune, Steve Yun and Kevin McKeever to discuss the future of the Robotech franchise and the renewed cooperation between Tatsunoko and Harmony Gold:

<https://www.denofgeek.com/us/tv/robotech/282027/the-robotechmacross-license-has-been-extended-exclusive>

For the past few years the future of the Robotech franchise seemed to be in question. Back in 2017 a California court upheld a license agreement between Harmony Gold U.S.A. Inc. and Tatsunoko Production, which affirmed Harmony Gold's license to the three-anime programs from Tatsunoko that were combined to create the unique Robotech anime series.

The big problem? In the upholding of that licensing agreement it also became public knowledge that Harmony Gold's license to the three series that made up Robotech, The Super Dimension Fortress Macross, The Super Dimension Cavalry Southern Cross, and Genesis Climber Mospeada, would expire on March 14, 2021.

When this news originally broke many fans assumed that once the 2021 date hit, Tatsunoko would simply take their programs back from Harmony Gold. In a sense, the Robotech franchise had a ticking clock on it.

However, it has now been officially confirmed by Harmony Gold that their license agreement with Tatsunoko has been extended beyond the 2021 date. Yes, Robotech isn't going anywhere anytime soon. Below is the official

release:



HOLLYWOOD, CA, July 5 – Harmony Gold USA, Inc. announced today that it

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exclusive management, excluding Japan, for its landmark anime series Robotech (including Macross, Southern Cross and Mospeada). This agreement was achieved after a lengthy negotiation and allows Harmony Gold to continue to exploit the animated Robotech franchise well into the future.

We spoke with the Robotech staff at Harmony Gold to discuss all the ins and outs of the extension and what it means for Robotech and the original Japanese series.

The biggest misconception Harmony Gold wants to clear up about the license agreements that were made public in 2017 was that “it wasn’t even a [standard] court case” according to Tommy Yune, President of Animation at Harmony Gold. “It was simply both companies agreed to this interpretation of their deal.”

You can read the rest of the exclusive interview at [Den of Geek](#)

NEWS

DAN WOREN VISITS TOYNAMI TO CHECK OUT THE NEW SKULL LEADER JACKET!

Dan Woren, the voice of Roy Fokker, stopped by the Toynami offices to check out the upcoming Skull Leader flight jacket by EEPMON!

THE ROBOTECH FRANCHISE IS JOINING
THE ANIMATION FAMILY!

